

FIVE STEPS - GET OUT THE VOTE (GOTV)

STEP 1. ASK:

Think about the members of your church who frequently want to discuss political issues and current events with you. Invite one of them to lead the effort to launch a church voter registration drive without delay.

STEP 2. PREPARE:

Here is a suggested action plan for the selected leader and other volunteers to follow:

- For voter registration, voter deadlines, and other information including online registration, visit: www.vote.gov/register. The online registration process is an option; however, it is best to also have Voter Registration Application cards available in the church lobby.

- To request multiple copies of the Voter Registration Application cards for your State, contact your Secretary of State without delay - "Please send XXX Voter Registration Application Forms to be made available to church attenders in anticipation of the November 2024 Election. A list of current Secretaries of State can be found at:

https://ballotpedia.org/List_of_current_secretaries_of_state_in_the_United_States

- Registration forms are also generally available at County Election Administration offices, post offices, and local libraries in small quantities.

STEP 3. REGISTER:

- Set-up a GOTV table in a high-traffic area of the church lobby and include Voter Registration Application Forms and a list of key Election 2024 dates including Last day to register; First day early voting; Mail ballot application deadline if applicable; Last day early voting; and Election day.
- Assign the leader to make sure trained volunteers are available before and after services at the lobby voter registration table. The volunteers can answer questions and help people fill out the registration form.

If people are not sure if they are registered, this can be quickly determined by using their personal device and visiting:

www.vote.gov/register

If people are already registered, ask if they have moved since the last election, married with name change, or if they have not voted in the last several elections. If so, urge them to re-register.

- Ultimately, the pastor is the key to promotion and activation because when the pastor leads, the people tend to follow.

STEP 4. STAY LEGAL:

- Voter registration drives must be conducted in a neutral and nonpartisan manner.
- To help you fulfill your high calling to fearlessly speak the truth, Family Research Council provides free information about what pastors and churches may do with respect to political candidates and elections.

Visit: www.communityimpact.frc.org/voterguides and click on the "Legal Do's and Don'ts" button.

You may be surprised at how much influence you can have.

STEP 5. FOLLOW-UP:

- Promote your registration drive from the pulpit and on the church website, social media, and church communications periodically between now and the last day to register to vote in the November 5th President Election in your State.
- Encourage voters who cannot get to the polls during early voting or on election day to request a Ballot By Mail if applicable in your State.
- Provide periodic information about voting locations and dates for both early voting and on election day, November 5, 2024.